

Per-Perpetrator Dossier

MAIRA (ASAD) KASIM

Verified public-figure influencer (~20K followers)

Instagram (primary): @mairaakasim (verified blue tick)
485–488 posts; **20.8K followers**; 3,863 following
Category: “Personal blog”

Threads: mairaakasim

Display name (IG): “MAIRA ASAD | Luxury Traveler – Hotel
Lodging – Lifestyle”

Profession (per IG bio): Travel / hospitality / lifestyle content creator.
Bio: “Luxury Travel & Hotel Lodging”;
“Dm for Collaborations & PR” (publicly accepts
paid brand collaborations and PR work).

Other handle (per IG bio): @styledby_maira (fashion / trends
side-account run by the same person)

Self-stated location: “Dubai Based [UAE flag] | Available Worldwide”

Public-figure status: Verified (Instagram-issued blue tick)

Relation to victim: Friend of the wife (Syeda Fizza Batool)

Exhibits used in this file: **EX-12, EX-19, EX-20, EX-26**

Date prepared: June 28, 2026

CONFIDENTIAL

Per-person extract of the master dossier (case_file/case.pdf).

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1 Disclaimer

This file is a per-person extract of the master dossier (`case_file/case.pdf`). It is not legal advice and must be reviewed by a UAE-licensed lawyer before any complaint is filed.

2 Identification of this person

Name as stated in the evidence: “MAIRA ASAD” (Instagram display name); handle `@mairaakasim`. Referred to by the Complainant as “Maira Kasim” and “Mairaa Kasim”.

Role: The wife’s friend; a verified Instagram influencer with approximately 20,000 followers based in Dubai, UAE. She used her platform reach to threaten the Complainant publicly.

Public identifiers visible in the evidence:

- **Instagram:** `@mairaakasim` (verified blue tick), Threads link `mairaakasim`; display name “MAIRA ASAD | Luxury Traveler – Hotel Lodging – Lifestyle”; 485–488 posts; 20.8K followers; 3,863 following; category “Personal blog”. Bio: “*Dubai Based [UAE flag] | Available Worldwide / Luxury Travel & Hotel Lodging / @styledby_maira – For Fashion & Trends / Dm for Collaborations & PR*” (**EX-19**).

Profession and public presence

Ms. Kasim is a **Dubai-based travel-and-lifestyle content creator / micro-influencer**, operating professionally on Instagram under the verified handle `@mairaakasim` (Instagram-issued blue tick; ~20,800 followers; 485–488 posts). Her public bio explicitly markets two commercial verticals — “*Luxury Travel & Hotel Lodging*” — and an open invitation for paid “*Collaborations & PR*”, i.e. she actively monetises her public-figure status through brand partnerships and sponsored stays. She additionally operates a fashion / trends side-account (`@styledby_maira`). The verified-account + 20K-follower + “DM for Collaborations & PR” combination places her squarely within the definition of an active commercial public-figure account on the platform. This is directly material to the threats at **EX-12/EX-20**, in which she explicitly threatens to leverage her follower audience (“*my followers would do rest of the work then*”) – and is independently material under Article 52 of Federal Decree-Law 34/2021 (use of a social-media account to spread material that prejudices a person).

← **mairaakasim** 



MAIRA ASAD | Luxury Traveler → Hotel Lodging → Lifestyle

485
posts

20.8K
followers

3,863
following

Personal blog

 Dubai Based  | Available Worldwide 

Luxury Travel  & Hotel Lodging 

[@styledby_maira](#) - For Fashion & Trends

Dm for Collaborations & PR 

 **mairaakasim**

Follow

Message



EX-19 — Instagram profile @mairaakasim — verified, ~20K followers, Dubai-based.

3 Acts evidenced against the Complainant

EX-12 / EX-20 — Instagram DM from @mairaakasim, source posts reddit-2 & reddit-3

Brief. The influencer threatens to use her ~20,000 follower audience to publish a story about the Complainant – including the Complainant’s telephone number and pictures of her family — and to weaponise her followers against the Complainant. After the Complainant reports the influencer’s account, the influencer doubles down. (**EX-20** is the longer thread that includes the same opening messages as **EX-12**, plus a 20:03 follow-up.)

English version (verbatim — exchange is in English):

- “What’s done is done. Stop with your ‘Complaining’ thing. Better stay away from my friend.”
- “Or else it’d not take me a sec to put up a story about you, your number or even pictures of your family and make you a proper villain and my followers would do the rest of the work then.”
- “Not warning but telling you :)”
- “Girl you actually thought few people out there would report my account and I’ll get scared and stop posting? I feel really bad for you at this point. Well deserved (rolling-on-floor-laughing emoji).” (20:03 — after the Complainant attempted to report the account)



EX-20 — Full Instagram DM thread from @mairaakasim, source post reddit-3.

mairaakasim [verified] - Business chat
20K followers . 488 posts

5 MAY, 05:22

[Maira] What's done is done. Stop with your
"Complaining" thing. Better stay away
from my friend

[Maira] Or else it'd not take me a sec to put up

story about you, your number or even
pictures of your family and make you a
proper villain and my followers would do
rest of the work then

[Maira] Not warning but telling you :)

20:03

[Maira] Girl you actually thought few people out
there would report my account and I'll
get scared and stop posting? I feel really
bad for you at this point. Well deserved
[rolling-on-floor-laughing emoji]

EX-26 — Instagram DM from @mairaakasim, source post reddit-5 – AFTER the mother’s death

Brief. On being told that the Complainant’s mother “literally passed away,” the influencer replies with what amounts to a **wish for the Complainant’s own death**.

English version (verbatim — exchange is in English):

- (Complainant) “Have some shame.”
- (Complainant) “Her mother literally passed away.”
- (Maira) “Yay? She would too don’t worry :)”



EX-26 — Instagram DM from @mairaakasim, source post reddit-5.

```
mairaakasim [verified] - Business chat  
[Complainant]   Have some shame  
[Complainant]   Her mother literally passed away  
[Maira]         Yay? She would too don't worry :)
```

4 Preliminary mapping to UAE legal provisions

Preliminary mapping, for review by a UAE-licensed lawyer.

Conduct shown	Provision (preliminary)	Exhibits
Use of ICT to insult the Complainant.	Federal Decree-Law 34/2021, Art. 43. Penal Code 31/2021, Arts. 425–433.	EX-12/EX-20 , EX-26
Use of ICT to invade privacy of another person (threatening to publish the Complainant’s phone number and family photographs without consent).	Federal Decree-Law 34/2021, Art. 44.	EX-12/EX-20
Threats.	Federal Decree-Law 34/2021, Art. 44.	EX-12/EX-20 (“ <i>my followers would do rest of the work</i> ”); EX-26 (“ <i>She would too don’t worry</i> ”)
Use of a verified social-media account with substantial reach to spread defamatory material targeting an identifiable individual.	Federal Decree-Law 34/2021, Art. 43 + Art. 52.	EX-12/EX-20
Targeting / wishing the Complainant’s own death after disclosure of her mother’s death.	Federal Decree-Law 34/2021, Art. 43 (aggravated by victim circumstances).	EX-26

Jurisdiction. This person publicly self-identifies as Dubai- based on her verified Instagram profile (**EX-19**: “*Dubai Based [UAE flag emoji]*”). Per-Instagram public-figure status (verified, ~20K followers) is independently relevant under Article 52 of Federal Decree-Law 34/2021.